Evaluation adapted from Dr. Katie Holt's FYS: Encounters & Identities in Latin America Wooster Encounters Project

Persuasiveness: Do you make a compelling argument?
- Yes, you present an interesting, thoughtful argument.
- Mostly, you present a clear overview of your argument.
- Somewhat, you present interesting examples, but the presentation is not fully developed or clear.
- No, your project doesn't really respond to the assignment prompt.

Relevance: Does your project make persuasive, well-supported links to our course themes?
- Yes, you draw on specific, insightful examples documented in your sources, and thoughtfully explain these in relationship to your larger argument.
- Mostly, you use concrete, relevant examples from your sources, and clearly explain how they relate to your larger argument.
- Somewhat, you use some examples from your sources to support your narrative.
- No, the link between your sources and your narrative is less clear.

Creativity: Does your project demonstrate creativity in using audio, video, and images?
- Yes, your project is creative and compelling, and takes full advantage of the possibilities of multimodal communication.
- Mostly, your project demonstrates a creative use of multimedia elements but does not fully take advantage of the aspects of multimodal communication.
- Somewhat, the use of audio and video are straightforward with little incorporation of the aspects of multimodal communication.
- No, there are significant missed opportunities to strengthen your project.

Clear Communication: Is your project well written?
- Yes, your script is well written with a well-organized structure, a logical presentation of ideas, and clear and precise language.
- Mostly, your script is well-organized, with minor issues of clarity and/or language.
- Somewhat, there are some writing issues that make the communication of your ideas less effective.
- No, there are significant writing issues that undermine the communication of your ideas.

Persuasiveness: Do you have a strong conclusion?
- Yes, you have an intriguing larger point that helps make connections between your reflections and course themes.
- Mostly, your project has a larger point, but it could be sharpened to connect to course themes.
- Somewhat, your take away message and its relevance need to be clearer in its execution.
- No, you do not answer the larger project prompt or present a take away message.

Visual Communication: Does your video demonstrate a range of visual techniques?
- Yes, your video is constructed with careful attention to aesthetics, composition, and communication.
- Mostly, your video demonstrates the use a range of visual techniques.
- Somewhat, the composition of your piece could be stronger.

- No, your video does not take advantage of the visual possibilities.

Digital Literacy: Does your project demonstrate a mastery of the digital tools employed?

- Yes, your project shows your skilled, polished work with audio, video, and images to tell a compelling story.
- Mostly, you show a good command of digital tools to communicate your ideas.
- Somewhat, there are issues which undermines the effectiveness of your project.
- No, you have significant technological issues that demonstrate a lack of mastery which weakens your project.

Professionalism & Attention to the Project Guidelines: Did you meet the guidelines for the course deadlines?

- Yes, you've completed all of the required aspects of the course deadlines. Including but not limited to creating posts, meetings with the faculty member, rough drafts, etc.
- Mostly, you've completed all of the required aspects of the [zcourse but have missed one or two deadlines.
- Somewhat, you're missing some of the deadlines and the required assignments.
- No, your assignments are incomplete and/or compiled primarily during the last weeks of the semester.

Comments: